



## **PRESENTED Vail Holidayze**

To: Potential Kris Kringle Market Vendor

The 2016 Kris Kringle Market will run December 11, 2016. Hours of operation are 11:00am to 3:30pm.

We will keep our focus on Holiday food and artist/artisan presence. We've found that our artistic dimension that has created in Colorado items

Attached is an application for the Kris Kringle Market

The market fees are as follows:

1. \$150 for the Dec 11 for a 10X10 space.
2. The Town of Vail requires vendors who do not have a Vail Business License to purchase a \$75 Special Event Sales Tax License. The license is attached. The Sales Tax check will be made to the Town of Vail.

The Sales Tax will be due by January 15<sup>th</sup> at the latest, please ensure we have. Thank you!

If accepted, your remaining tent fee will be due. By October 31<sup>st</sup>

1. Applicants will need to send 2- photos of their artwork/craft/tent in with their application. The goal of the Kris Kringle Market is to enhance guests Holiday experience. We need vendors to have holiday items available. This can be holiday cookies, holiday gifts, and holiday food. Email us if you are not sure. We want to have the feel of a holiday market when guests walk by.

3. The non-refundable processing fee for a paper application with pictures is October 31<sup>st</sup>. Please mail to Ren Event Productions 3011 Basingdale Blvd Vail CO 81657

4. The Market will be outside. Please be prepared.

**2016 Kris Kringle Market APPLICATION – Page 1 of 2**

NAME OF BUSINESS: \_\_\_\_\_

NAME OF BUSINESS OWNER: \_\_\_\_\_

NAME OF CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

Facebook: \_\_\_\_\_

WEBSITE URL: \_\_\_\_\_

LIST ALL Holiday PRODUCTS YOU WANT TO SELL IN DETAIL: (if more room needed, please attach page) If Artisan- please attach photos

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DO YOU NEED ELECTRICITY? NO \_\_\_\_\_ YES \_\_\_\_\_

How much \_\_\_\_\_ What for: \_\_\_\_\_

Fees

\_\_\_\_\_ A \$150 PER TENT SPACE

\_\_\_\_\_ \$50“SECURITY” DEPOSIT. (If you have already been in market check to see if you owe a security deposit)

AMOUNT ENCLOSED: \$ \_\_\_\_\_

MAKE YOUR CHECK PAYABLE TO Ren Event Productions AND INCLUDE IT WITH THIS APPLICATION.

MAIL TO: Ren Event Productions  
3011 Basingdale Blvd  
Vail, CO 81657

**2016 VAIL Kris Kringle Market RULES – 2/2**

1. All vendors are required to have tents with adequate weights (50lbs per leg): either 10 X 10 or 8 X 8 or multiples thereof. **No products, signs or equipment are to be placed outside the vendor's tent(s).** All food products must be displayed on tables. The name of the business and prices must be displayed somewhere on or in the tent.
2. **Only** products listed on your application and approved in advance by the Market organizer may be sold. We want to see a holiday influence for the Holiday market.
3. Vendors who use any kind of open flame or electricity are required to have an operating ABC fire extinguisher available and visible in their tent(s). Depending on drought conditions, a no-charge, open burning permit may be required by the Town of Vail (TOV).
4. Electric hookups are available in certain tent locations. If you need electricity to operate critical equipment, make a note on your application explaining the amount of power is needed. Efforts will be made to provide a hookup, but it may not be possible. If available, there may be an additional charge of **\$10 per day.**
5. The starting time is 11:00AM. This means all vehicles must be removed from Willow Bridge Road no later than 10:30AM. Setup for trucks/trailers cannot begin before 900 am nor before 9:30 am for everyone else due to bus traffic. Late arrivals may be fined, reassigned to an outlying space or denied access. Vendors are to be fully operational and may start breaking down until sales end at 3:30PM, but must completely vacate their assigned areas no later than 4:45 PM. Because of the logistics of the Market, vendors who sell out early cannot begin closing up until the market closes at 3:30PM. Vendors are required to clean up their assigned areas before departing and to take all-cardboard and wastewater away with them. If manager notices any mess left, the vendor will be fined.
6. Vendors who fail to participate more than once or who fail to provide adequate notice of their absence may be fined, reassigned to a less desirable space or have their participation suspended or terminated by the organizer, without a refund.
7. The organizer reserves the right to deny space to any vendor that, in the organizer's sole opinion, does not fit the Holiday Market or that competes with merchants. The organizer also reserves the right to limit the number of vendors selling similar products. The organizer prefers products that are grown, processed or produced by the selling vendor.
8. All food vendors must be approved by the TOV Environmental Health Officer and must have the appropriate permits. The TOV requires all vendors preparing food on-site to have a non-flammable ground cover, covering the whole tent area to prevent staining the street. If staining occurs, a fee WILL be assessed to have the spot(s) commercially removed. The area in front of the tent must have 10 x 13 proper ground coverage to ensure stains do not occur.
9. All vendors are required to obtain a TOV Special Event Sales Tax License or have a TOV Business License. Any vendor who does not pay his/her TOV Sales Taxes when they are due, which for the market is the first week of every month, will be fined. A Permit must be visible at all times.
10. All vendors are required to carry adequate liability insurance. Proof of insurance or additional insured certificates may be required.
11. Any promotions by vendor need to be pre approved by Ren Event Productions. Failure to do so may result in termination from market, without a refund.
12. These rules may be changed from time to time by the organizer. Failure to follow any rule(s) may result in vendors being fined and all paid fees and deposits forfeited.

Signature: \_\_\_\_\_ Company: \_\_\_\_\_

Date: \_\_\_\_\_

Vers: 9/7/16